



# North Central Arkansas Society for Human Resource Management

Affiliate of Society for Human Resource Management

## April 2014 Newsletter

### April Meeting

No meeting will be held in April due to the state SHRM conference in Fort Smith.

### May Meeting

- **Date:** May 21
- **Time:** 11:30 a.m.
- **Location:** Heber Springs Community Center (see May newsletter for directions)
- **Speaker:** TBA
- **Topic:** TBA

### Social Media

- [www.facebook.com/NCASHRM](http://www.facebook.com/NCASHRM)
- [@NCASHRM](https://twitter.com/NCASHRM)



## Learn how to maximize your workforce

Does your organization have the tools to measure its most important – and generally costliest – resource, its people?

Gather valuable and affordable insight about your employees' satisfaction and improve your workplace. For successful businesses and organizations, a great workplace experience is not a luxury but a key competitive advantage. Engaged, appreciative employees are staples of highly effective workforces and the result of deliberately progressive human resources strategies.

*Arkansas Business* wants to help you maximize your organization's most valuable resource, its people, and make your place of work one of Arkansas' Best Places to Work.

By participating, you will receive:

- A confidential, in-depth evaluation gauging employee engagement and satisfaction
- Average benchmark scores to help identify company strengths and weaknesses
- A chance to be recognized in *Arkansas Business* as one of Arkansas' Best Places to Work Public relations, marketing and recruiting advantages

Maximize your organization's most valuable resource and make your place to work one of Arkansas' Best Places to Work.

Register online at [ArkansasBusiness.com/BestPlaces](http://ArkansasBusiness.com/BestPlaces).

Registration deadline is April 25.

For more information, contact Allyson Pittman at [apittman@abpg.com](mailto:apittman@abpg.com).