



North Central Arkansas Society for Human Resource Management

Affiliate of Society for Human Resource Management

October 2014 Newsletter

October Meeting

- Date:** Tuesday, Oct. 21
- Time:** 11:30 a.m.
- Location:** Searcy Chamber of Commerce
- Speaker:** Melanie Kiihnl, Recruiting Manager/Marketing Director at Harding University
- Topics:** Harding's Masters of Business Administration online program

Membership

If you have ideas on increasing membership and/or attendance at meetings, please speak with a member of the chapter board.

"HR and the Aging Workforce" webcast scheduled for Oct. 15

The SHRM featured webcast "HR and the Aging Workforce" will be 1-2 p.m. Oct. 15.

[Click here](#) to register.

In the United States, an average of 10,000 Baby Boomers have turned 65 every day since 2011. Even though large numbers of the 77 million Baby Boomers have already retired in the last three years, have U.S. organizations conducted strategic workforce planning and developed strategies to prepare for the loss of their experienced workers in the years ahead? And, what steps can HR professionals take to retain, engage, and develop their older workers and keep them on board as long as possible?

Mark Schmit, Executive Director of the SHRM Foundation; Jennifer Schramm, SHRM's Workforce Trends and Forecasting Manager; and Jon Dauphiné, AARP's Senior Vice President of Education and Outreach, will provide answers to these and other questions, including data from SHRM's 2014 Aging Workforce Survey and recent AARP research. In addition, they will provide examples of organizational best practices and support resources available through the SHRM Foundation Aging Workforce Initiative, AARP's Life Reimagined for Work Program, and many other SHRM and AARP tools and programs.

Viewing this entire presentation, either as a live event or archived, counts for 1 credit hour toward PHR/SPHR/GPHR recertification from the Human Resource Certification Institute. Note: You are responsible for tracking your participation in this event.

